



LIVE TRIVIA ENTERTAINMENT

David Jacobson – Professional Biography

David Jacobson is the owner and lead event producer of TrivWorks™, a live trivia entertainment and team building company based in New York City. Born in Manhattan and raised in Stamford, Connecticut, David has nearly 10 years of experience in event planning, entertainment and client service.

Following the economic collapse of 2008, David recognized the need for companies to boost morale among their overworked employees by offering them fun, impactful and sophisticated team building activities. Capitalizing on his unique experience in event planning, entertainment and bar trivia, he launched TrivWorks™ in 2009 as New York's only event production company specializing exclusively in live trivia team building and corporate entertainment. TrivWorks™ has since developed trivia events for over 20 NYC-area companies including Deutsche Bank, MTV Networks, PepsiCo and others.

Upon completing his undergraduate studies in 1999, David spent a year working in sales and marketing before getting his first taste of event planning & production as a national advance team member for the Gore/Lieberman presidential campaign in 2000. David returned to New York City in 2001 for graduate school with a goal of entering the event entertainment industry, during which time he interned within the PR department of Jazz at Lincoln Center and worked as a production assistant at the River to River Festival. Upon graduating, David spent two years working as an account executive within the PR industry, including a year at Fleishman-Hillard International Communications. He additionally spent two years as freelancer for one of New York's leading scavenger hunt companies, creating and hosting a variety of corporate team building events.

Since 2006, David has served as the director of adult education, recreation and experiential learning programs at the 92nd Street Y, a major cultural and community center in Manhattan, where he oversees more than 300 annual classes and events. Also in 2006, David began hosting a weekly trivia night at The Gael Pub, a large Irish pub which had recently opened on the Upper East Side of Manhattan. This "pub quiz" quickly grew in popularity, generating press coverage and eventually being called one of the best in the city by *New York Magazine*, CBS New York and other outlets. Still a weekly fixture at The Gael Pub, David has since begun hosting a trivia night at Social Bar & Lounge, a large bar in Hell's Kitchen, as well as a monthly trivia night at The Bell House, a major performance venue in Gowanus, Brooklyn.

David holds a bachelor's degree in psychology from Tufts University, a master's degree in music & entertainment business from New York University and a graduate certificate in professional leadership from Columbia University. An avid reader and current events enthusiast, he lives in Park Slope, Brooklyn with his fiancée Sarah.

Contact

Email: david@trivworks.com

Cell: (917) 363-3295

Twitter: @TrivWorks

www.trivworks.com