



LIVE TRIVIA ENTERTAINMENT

Frequently Asked Questions

- **What is TrivWorks™?**

TrivWorks™ is a corporate event entertainment and team building company based in New York City, specializing in live customized trivia events.

- **How did TrivWorks™ get started?**

During the economic crisis of 2008-2009, TrivWorks™ founder David Jacobson – an experienced event planner and host of a popular Manhattan pub quiz – recognized the need for companies in NYC and elsewhere to boost morale and foster loyalty among their overworked employees. In November 2009, TrivWorks™ was launched to serve that need by providing a fresh, fun and sophisticated form of employee entertainment that was more convenient, inclusive and impactful than traditional team building activities.

- **What makes TrivWorks™ events ideal for corporate team building?**

TrivWorks™ trivia events are extremely fun, competitive and collaborative, and naturally foster inter-group communication and creativity. With each trivia question correctly answered, the level of enthusiasm among individual participants – and the group as a whole – surges, culminating in a highly energized team dynamic and feeling of camaraderie which is impossible to replicate in an office environment. Highly personalized for each individual group, our trivia events have a lasting positive impact on attendees, creating experiences which are favorably talked about long after the event is over.

- **What makes TrivWorks™ events different from traditional team building activities?**

Unlike time-tested team building activities such as trust falls, game days etc. which many employees and managers alike now view as boring or “cheesy,” TrivWorks™ events are sophisticated, competitive and highly relevant to the individual participants as a result of customized trivia questions. While more physically demanding team building activities such as obstacle courses or scavenger hunts preclude everyone from participating, may require travel and can lead to injuries, our events are held indoors at the comfortable local venue of choice - making them highly inclusive, as well as convenient for our clients.

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- **What are TrivWorks™ trivia events like?**

After arranging the venue of choice – typically a bar, restaurant or other comfortable setting – the entire group is broken into teams, which will be competing against one another. Based on the results of a comprehensive customization meeting arranged in advance with the group organizer, our host then reads out a round of ten customized trivia questions surrounding a theme (“General Knowledge,” “TV/Movie” etc.), with each correct answer being worth one point. Teams are given an opportunity to confer before writing down their answers on a provided sheet, after which the sheets are turned in while the entire group socializes. Upon being graded, the correct answers are then read out, followed by the standings, and the next round of trivia questions begins. The team with the most points at the end of the event wins, and prizes are awarded!

- **How is TrivWorks™ different from regular “pub quiz” nights?**

TrivWorks™ brings a level of professionalism, expertise and value to our corporate events which cannot be replicated at typical pub quiz nights. In addition to researching & writing fully-customized trivia questions for each individual group, TrivWorks™ owner David Jacobson is one of New York City’s most experienced quizmasters, having written & produced over 300 live trivia events. With nearly 10 years of professional experience in event planning, entertainment and client service, he also brings the unique experience of having worked with one of New York’s leading scavenger hunt companies as a team building event creator & host. As such, we can ensure not only that our events will be run professionally and successfully, but that our clients receive the high level of service, quality and value they expect from a leading corporate event production company.

- **Does TrivWorks™ have a celebrity host option?**

Yes! In January 2011, we announced that Pat Kiernan, longtime NY1 morning news anchor and former host of VH1’s “The World Series of Pop Culture,” has joined TrivWorks™ as a “Special Host.” Complete with his trademark wit and a high-stakes “showdown” finale, Pat Kiernan is available to host select marquee events in New York City and beyond.

Contact

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